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Food Fun Frolic & Fiesta
*M*azan 2025

BINGE बिंगे नगरी
where Binge is culture & Chaos is vibe...

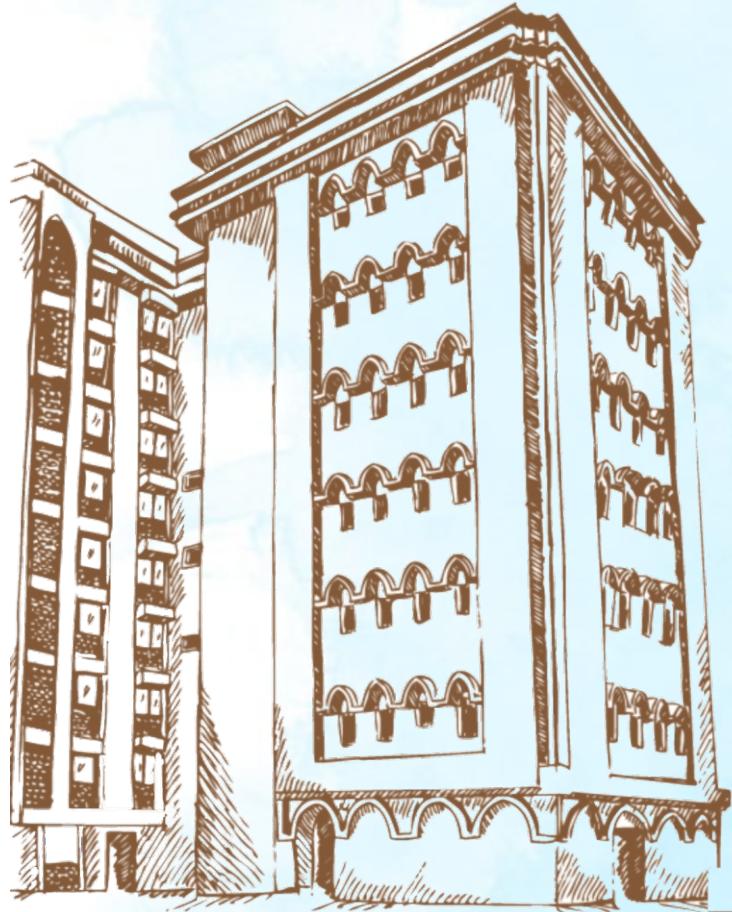


Anjuman-I-Islam's
Institute of Hospitality Management

&

Anjuman-I-Islam's
College of Hotel & Tourism Management
Studies & Research





Anjuman-I-Islam's Institute of Hospitality Management and Anjuman-I-Islam's College of Hotel & Tourism Management Studies & Research are the floral tiara of Anjuman-I-Islam's Educational Trust. They are conveniently located in the heart of Mumbai at Chhatrapati Shivaji Maharaj Terminus (C.S.M.T) which covers the entire expanse of dynamic business and corporate activities from Nariman Point to Cuffe Parade.

To prepare the students for life and work in an Information-rich and technology – driven world, the colleges offers 3 courses:

- 3 Years part time Master's Degree programme : Master of Science (Hotel and Hospitality Administration) - University of Mumbai.
- 3 Years full time Degree Programme : Bachelor of Science (Hospitality studies) - University of Mumbai
- 2 Years full time Diploma programme : Catering and Restaurant Management – Maharashtra State Board of Vocational Education Examination.

Both institutes recognize and keep abreast with the multifaceted role of education in the 21st century, thus contributing to nation building



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BINGE बिंगे नगरी

where Binge is culture & Chaos is vibe...



An official at the Disney organization once said, "Before you can educate, you must entertain." In the 1970s, the term "edutainment" gained prominence when educators began combining entertainment to engage learners and enhance their learning. Thinking creatively and on the same lines, Magn 2K25 has adopted "Bingeनगरी" as the celebration theme. Creatively written with a combination of English + Devanagari, which is Bingeनगरी" is a creative theme blending "BINGE" (binge-watching for entertainment) with "नगरी" (city or town), suggesting a place where people come to relish their indulgent obsessions, especially movies, web-series, pop culture, food, games, etc.

Why Binge नगरी?

In today's fast-paced world, we rarely stop to binge on life's little joys. This theme is an invitation for all to breathe, pause, indulge, and experience the tranquility of life. It's a celebration of youth that's characterised by chaos, colours, creativity, curiosity, or swipe-up scrolls. Whether you're here to showcase your talent or just vibe with friends, Binge नगरी is your arena to be, promising to offer something for everyone.

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Presents

We sincerely thank our last year sponsors for their generous support



PREMIER



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PRIME 17 ACRE PLOT FOR SALE
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Zaid Pathan
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Sajjmin Budhani
79776 25265

Ali Khan
70450 10567

Manager

Abdur Rehman
95946 01248



CULTURAL EVENT

- Magi Chef
- Mocktail
- Table - Set up
- Flair Tending
- Flower Arrangements
- Linen origami
- Ethnic Parade
- Rink Football
- Photography
- Kabaddi
- Antakshari
- Mehendi
- Solo Singing
- Group Dance
- lagori
- Carrom Doubles
- Box Cricket
- Call of Duty
- Make-Over



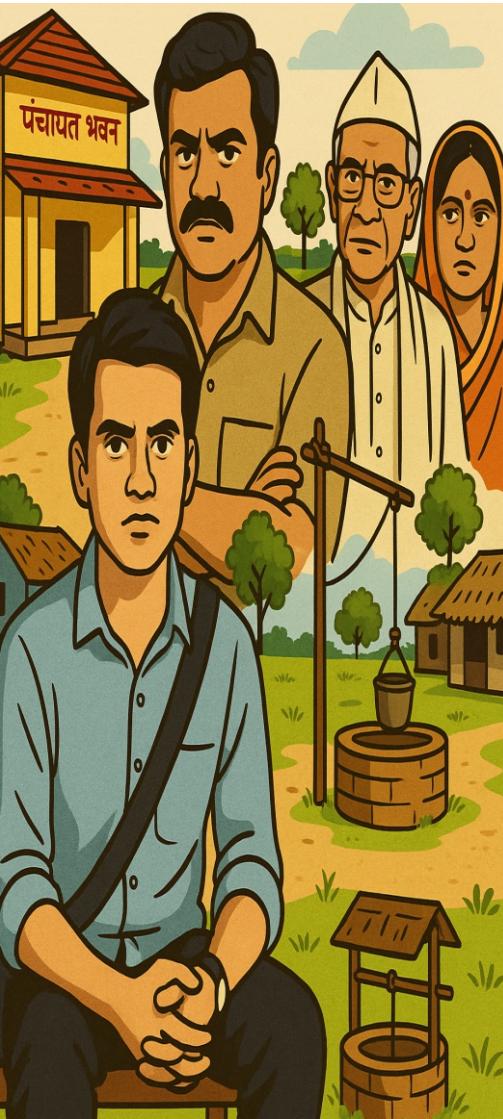
TITLE SPONSOR ₹ 7,00,000

- *Title Rights for the event.*
- *Presence of logo on Events backdrop.*
- *Logo presence on all the printing collaterals.*
- *2 Full cover page advertisements in Newsletter.*
- *In-house radio promotion during the event.*
- *1 Self banner (55ftxf5t) for indoor promotion in the premises strategically placed with more visibility.*
- *Arrangement of 3 Stalls (2mtr x 2mtr).*
- *Side drapes, stands will be put up if any.*
- *Presence of logo in events premises strategically placed with more visibility.*
- *LCD projection during the event.*
- *Logo on MAGN Website (www.magnfest.org)*

ASSOCIATE SPONSOR ₹4,00,000

- *Presence of Logo on Event's Side Wings.*
- *Logo presence on all the Printing Collaterals.*
- *1 Full page Advertisement in Newsletter.*
- *In-house radio promotion during the event.*
- *Presence of logo on Events Side Wings.*
- *1 Self banner (30ft x 5ft) for indoor promotion in the premise strategically placed with more visibility.*
- *Arrangement of 2 stalls (2 meter x 2 meter) if required*
- *Standees will be put up if any.*
- *LCD Projection during the event.*
- *Logo at the Entrance Banner*
- *Logo on MAGN Website (www.magnfest.org)*





CO - SPONSOR ₹ 2,00,000

- *Presence of Logo Events side wings.*
- *Logo presence on all the printing collaterals.*
- *¾ page advertisement in newsletter.*
- *3 Self (6ft x 4ft) banners.*
- *1 Stall (2 meter x 2 Meter)*
- *In-house radio promotion during event.*
- *LCD projection during the event.*
- *Logo projection during the events.*
- *Logo at the Entrance Banner*
- *Logo on MAGN Website (www.magnfest.org)*

EVENT SPONSOR ₹1,00,000

- *Logo presence on all the printing collaterals.*
- *In-house radio promotion during the event.*
- *2 Self banners (6ft x 4ft) for indoor promotions in the college premises strategically placed with more visibility.*
- *½ page Advertisement in Newsletter.*
- *LCD projection during the event.*
- *Logo at the Entrance Banner*
- *Logo on MAGN Website (www.magnfest.org)*

STALL ₹ 20,000

- *Arrangements of 1 Stall (2 meter X 2 meter)*
- *Stall will be provided with plug points and 2 chairs*
- *Banners can be put inside stall*
- *Logo on MAGN Website (www.magnfest.org)*



BANNERS

₹ 30,000

- 3 *self banner (6ft X 4ft)*
- *LCD Projection during the event*
- *Announcement about the company*
- *1/4 page advertisement in newsletter*
- *Logo at the Entrance Banner*
- *Logo on MAGN Website (www.magnfest.org)*



₹ 20,000

- 2 *self banner (6ft X 4ft)*
- *LCD Projection during the event*
- *Announcement about the company*
- *1/6 page advertisement in newsletter*
- *Logo at the Entrance Banner*
- *Logo on MAGN Website (www.magnfest.org)*

₹10,000

- 1 *self banner (6ft X 4ft)*
- *LCD Projection during the event*
- *Announcement about the company*
- *1/8 page advertisement in newsletter*
- *Logo at the Entrance Banner*
- *Logo on MAGN Website (www.magnfest.org)*

₹ 5,000

- *LCD Projection during the event*
- *1/10 page advertisement in newsletter*

**Anjuman-I-Islam's
Institute of Hospitality Management**

**Anjuman-I-Islam's
College of Hotel & Tourism Management Studies & Research**

92, Dr. D.N. Road, Opp. C.S.M.T. Mumbai – 400 001 | Tel: 91 22 22652272 / 22632817 | Email: magn.sales.marketing@gmail.com

Received with thanks from: Mr. /Mrs. /Ms. _____

Company Name: _____

Type of Sponsorship: (Cheque / Cash / Kind) _____

Contact Person: _____ Designation: _____

Address: _____

Mobile No _____ E-mail: _____

Number of stall Issued: _____ Stall Number: _____

Sponsorship/Stall Amount: _____ Cheque / Cash: _____ Cheque No: _____

Name of student: _____ Class: _____ Mob: _____

Special Request: _____

The Cheque is to be drawn in favour of

Anjuman I Islam's AK Hafizka Inst. of Hotel Mangt. & Catering Techn. Theme Dinner A/C

Signature
(Student)

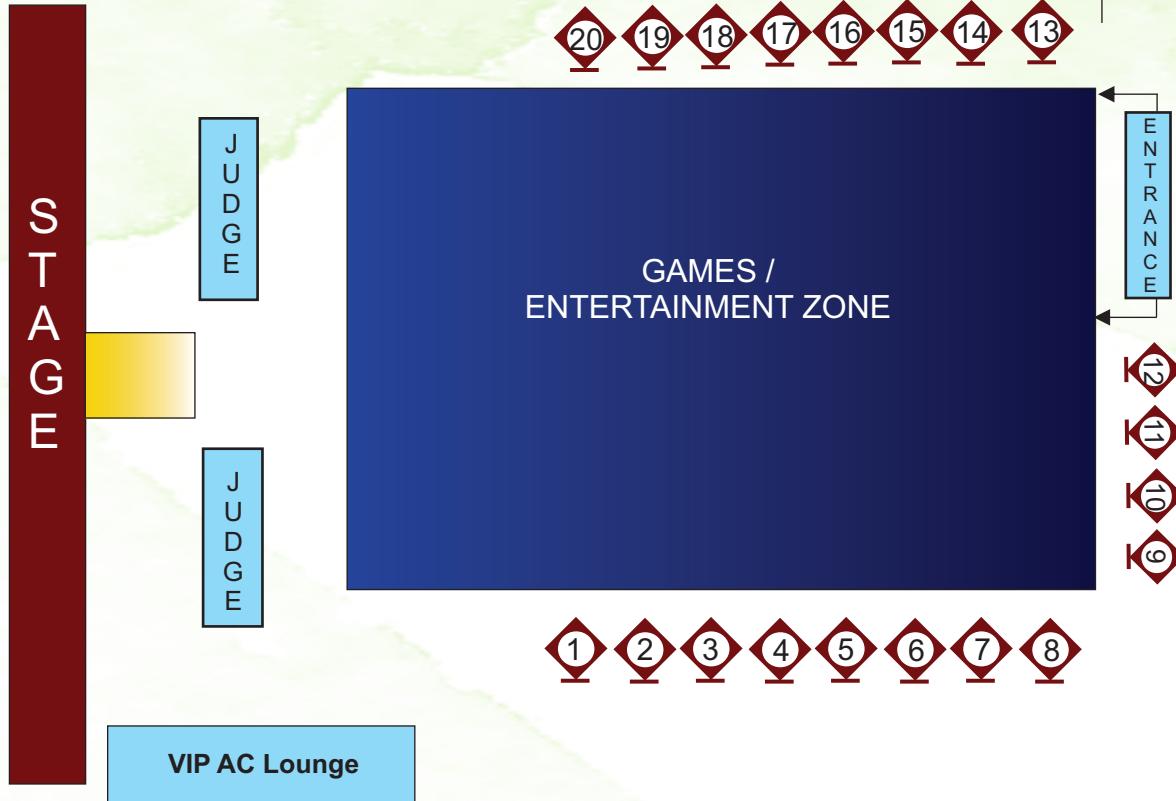
Signature
(Client)

STALL DETAILS

$2 \times 2 \text{ M} = 4 \text{ sq. mt.}$
 36 sq. mt.
 $@20,000$

1 Electrical Socket of
 $5 / 15 \text{ amp}$ Combo

1 Table & 2 Chairs
 Lighting Provided



● Note : The Layout Plan is subject to change at the discretion of the college management, if necessary

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Signature
(Student)

Signature
(Client)

GLIMPSES OF *Matra* Food Fun Fest & Fiesta

